Welcome to the June issue of our eSMART newsletter. Thanks to the cooperative and productive work of all the partners eSMART historical study is about to start. Our ambitious recruitment target is 1108 patients across Europe. Are you ready to offer every patient who meets the inclusion criteria the opportunity to participate?

**eSMART NEWS**

"GO" - IT IS TIME TO BEGIN!!!!

The June issue of the eSMART newsletter ends the READY, SET, GO series. So what does the idea of "GO" really mean? After all of the hard work of writing the grant application, receiving funding, receiving input on how to conduct the trial from all of our partners, translating all of the questionnaires, getting the systems in place to use the "smart phone" technology across Europe, and training the clinicians across our clinical sites – we are ready to recruit oncology patients into this historic study.

The recruitment and retention of patients into this study needs to be our top priority. We need to consider every patient we care for over the next four years as a potential study participant. We need to offer every patient the opportunity to participate in our trial if they meet our study’s inclusion criteria. Please remember that our enthusiasm for this study will influence patients’ decisions about participating in the study. As a reminder, while we cannot coerce patients, we can provide them with all of the information about the purposes of the study; the procedures that they will need to follow; the expected benefits to themselves and others; and the importance of the study to the care of oncology patients.

The recruitment targets for each site per month are illustrated in the following Figure:

With each subsequent issue of the newsletter, we will publish the number of patients recruited at each site. As we begin the recruitment of patients into our study, we would like to encourage some "friendly" competition within and across our clinical sites. Perhaps the oncology nurses at each site could "compete" to see who enrolls the most patients into the study on a monthly basis. If each nurse on the unit does his or her part – we will reach our targeted recruitment goals in record time.

In every subsequent issue of the newsletter, we will aim for foster the "friendly" competition across research sites. To achieve this goal, we will summarize the number of patients recruited at each site within the context of each site’s recruitment goal. The ideal situation would be to have every single site recruit the required number of patients per month to reach the total sample size needed for this intervention study.

In future issues of the eSMART newsletter, we will feature each of our clinical sites. We encourage you to share your success stories with patient recruitment and retention as part of your featured presentation.

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**Total recruitment target over all sites throughout the study:** 1,108 patients